

DANVILLE-BOYLE COUNTY CVB BOARD MEETING MINUTES
McKinney Conference Center
9 a.m.

DATE: March 26, 2018

ATTENDEES: Brittney Adams, Chairman; Wendy White, Jerry Houck, Cindy Simmons, John Learned, Shane White

STAFF: Jennifer Kirchner, Denise Wade, Jamee Peyton

GUESTS: Jody Lassiter, Rick Serres, Robert Mayes, Vicki Goode, Robin Hart, *Advocate-Messenger*

TOPIC	CONCLUSION/RECOMMENDATIONS	ACTION/FOLLOW-UP
Call to Order	Brittney called the meeting to order at 9:04 a.m.	
Main Street Perryville	Vicki gave review/update of historic preservation of Johnson-Brenton House, Opera House, and Merchant's Row. Requests for financial assistance with weekend staff and signage was made.	Deferred for further discussion at April meeting.
Financials	February 2018 financials were reviewed. Shane White, presented the Financial Review prepared by R,C,H.	Jerry motioned to approve the February Financials. John seconded the motion and it unanimously carried. Wendy motioned to approve Financial Review. Jerry seconded the motion and it unanimously carried.
Minutes	The minutes of the February 26, 2018 meeting were reviewed.	Jerry made a motion to approve the February 26, 2018 minutes as printed. Wendy seconded the motion and it unanimously carried.
Chairman's Report	Brittney discussed CVB Mission, priorities, board involvement, and community engagement.	
Executive Director's Report A. Planning and Budget Discussion	Jennifer gave a handout on priorities to be considered for budget presentation in May.	Jennifer agreed to email priorities form out for individual prioritizing and deferred discussion at April meeting.

New Business/Hotels/ Restaurant Reports	Not discussed.	
Next Meeting	The next regular meeting is scheduled for April 23, 2018 at McKinney Conference Center.	
Adjournment	The meeting was adjourned at 10:50 a.m.	Jerry made a motion to adjourn the meeting. Shane seconded the motion and it unanimously carried.